

# Cheltenham / Göttingen 70<sup>th</sup> Anniversary Photo Competition

## ‘Celebrating My Town’

### BRIEF

To celebrate 70 years of twinning between the twin towns of Cheltenham and Göttingen in Germany, Cheltenham Borough Council and Cheltenham Twinning Association, in conjunction with Cheltenham Camera Club and Stadt Göttingen (Göttingen Town Council) are organising an amateur photo competition.

Cheltenham and Göttingen have been twin towns since 1951 and during this time there have been many opportunities to experience the life and culture of the twin town through visits and exchanges and close friendships have been made. With this joint photo competition, we want to celebrate our towns and show how close the friendships between Cheltenham and Göttingen have become over the years. We therefore suggest images relate to the theme of ‘Celebrating My Town’.

## Terms and Conditions

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### 1. THE COMPETITION

- 1.1 Competition Theme – Celebrating My Town.** The photographs should **highlight a special image of Cheltenham town** – friendships, its people, architecture, environment, culture and entertainment, to show an aspect of Cheltenham to the people of Göttingen. Göttingen Town Council are holding a similar competition.
- 1.2** 35 images will be selected by a panel of judges. Göttingen will also select 35 images totalling 70 photos, representing every year of the twinning link. The selected images will be displayed on the websites of Cheltenham Twinning Association and Göttingen Town Council and printed for display in each of the towns in Summer 2022.
- 1.3** First, second and third prize winners will be chosen from the 35 selected photographs.
- 1.4** The competition is open to everyone, with the exception of professional photographers (where Photography is the prime occupation) and those organising the competition and judging.
- 1.5** Up to **TWO photographs** can be entered per participant **in either Colour or Monochrome.**
- 1.6** Entries must be genuine photographs and must not have pixels added from an external source. By virtue of submitting a photograph, the entrant certifies the work is his or her own. (Images may not incorporate elements produced by anyone else (for example: clip art, images or art by others downloaded from the Internet).
- 1.7** Digital adjustments to images are acceptable, the way in which the photograph is enhanced or edited will be considered during the judging process. However, it is important that the context and the content are not changed beyond recognition of the original image,

and the 'spirit' of the image is maintained. Techniques including HDR, focus stacking, dodging/burning and those added by the camera, such as dust spots, digital noise, and film scratches, are allowed.

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## **2. OPENING AND CLOSING DATES**

**2.1** The competition will run from Sunday 14 November to Sunday 12 December 2021 inclusive.

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## **3. HOW TO ENTER**

**3.1** Images should be uploaded onto the entry system: [photocomp.uk](http://photocomp.uk)

**3.2** Entrants will be asked to provide their name, email and contact phone number.

**3.3** Image files uploaded must be in JPEG format.

**3.4** Each image must have a title. Titles must be 35 characters or fewer. 'No title' or 'Untitled' are not allowed.

**3.5** By submitting a competition entry, you are agreeing to be bound by the terms and conditions.

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## **4. ELIGIBILITY**

**4.7** If your photograph features any person or people, they should be aware that they are being photographed and permission should be obtained from all involved (or their parent's/guardian's permission if under 18) for their photograph to be submitted in the competition. You must make the person aware that the images will be used for the purposes set out in these terms and conditions. If it is clear that the people are not aware of their picture being taken or are embarrassed in any way by any entry we receive, Cheltenham Borough Council reserves the right to disqualify the entry.

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## **5. JUDGING**

**5.1** A panel of 6-8 judges, including members of Cheltenham Camera Club will select up to 35 images. These images will be judged on how well they meet the theme of "Celebrating my town" in terms of friendship, its people, its architecture, the environment, culture and entertainment.

**5.2** The first, second and third prize winners will be selected from these 35 images.

**5.3** The decision of the judges is final and no correspondence will be entered into.

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## **6. PRIZES**

**6.1** The Prizes are:-

- a) First prize - £100 cash
- b) Second prize – £75 cash
- c) Third prize - £50 cash

**6.2** 3 x Highly Commended certificates will also be awarded.

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## **7. WINNER ANNOUNCEMENT**

**7.1** The images of the 35 entries selected will be displayed from 31 January 2022 on the Cheltenham Twinning Association and Göttingen Town Council website and authors will be informed by email.

**7.2** First, second and third place winners will be informed by email and announced on the Cheltenham Twinning Association website from 31 January 2022.

**7.3** Prizes will be presented by the Mayor of Cheltenham in the Spring.

**7.4** The selected images will be reproduced for display in both Cheltenham and Göttingen over the summer period of 2022.

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## **8. POLICIES**

**8.1** Cheltenham Borough Council reserves the right to remove or refuse any entries to the competition for any reason.

**8.2** Should any entries fall below the standard required by the competition organisers and the judges, then the organisers reserve the right not to award prizes.

**8.3** These terms and conditions shall be governed by English Law, and the parties submit to the non-exclusive jurisdiction of the courts of England and Wales.

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## **9. Copyright and permissions:**

**9.1** By submitting images to Cheltenham /Göttingen 70<sup>th</sup> Anniversary Photography Competition, each participant confirms that they:

- 1. Are the sole author of each entry and it is their original work.
- 2. The photo does not infringe the copyright of a third party.

- 9.2** By entering the competition Cheltenham Borough Council and Göttingen Town Council have irrevocable permission to reproduce, enlarge, publish or exhibit, on any media, the images provided, for any purpose connected with Cheltenham Borough Council, Cheltenham Twinning Association and Göttingen Town Council. This may include but is not limited to inclusion in or reproductions in online or print media which may be produced in the future; displays at exhibitions; displays on websites or social media for promotion; and for use in press releases to be distributed to national, regional, local or specialist press for information or promotion of present or future competitions.
- 9.3** Cheltenham Borough Council will make every reasonable effort to ensure that name credits of entrants are reproduced on photos published in online and printed publications.
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## **10. DATA PROTECTION**

- 10.1** The information you provide will be collected and stored by Cheltenham Camera Club on behalf of Cheltenham Borough Council and processed in accordance with the Data Protection Act 1998 ('the Act'). We will only use your information for the purposes of administration of the Competition (including publishing your name and country if you are the winner) and any other purposes which we have advised or the Act allows. We will not use or pass your details on to any third party for direct marketing.
- 10.2** By entering this competition you agree that Cheltenham Twinning Association may transfer the information you provide to Göttingen Town Council for the purpose of administering this competition.
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